

Start	End	Chair/Session	Speaker/Title
13:00	13:10		Prof. Yaichi Aoshima (Hitotsubashi U, Institute of Innovation Research) “Welcoming message”
13:10	13:50	Prof. Karube – Corporate innovation	Dr. Yusaku Takeda (UIUC Business School) Innovation as Catalyst for Greater Diversity: A Mixed-Methods Study of E-Commerce Adoption in US Retail
13:50	14:30		Dr. Na Zou (Goethe U Frankfurt, Faculty of Economics and Business) Non-scientists matter for sciences: Business scholars on board and innovation
14:30	14:40	Coffee Break	
14:40	15:20	Prof. Ohyama – AI/Digitalization	Dr. Ohchan Kwon (HKUST Business School) AI as general purpose technology, open source tools, and diversity of innovation
15:20	16:00		Dr. Taewon Kang (Chungnam National U, Graduate School of National Public Policy) Digitalization and firm performance: Case of smart manufacturing in Korean firms
16:00	16:40		Mr. Chen Zhu (U of Tokyo, Dept. of Technology Management for Innovation) The fundraising of AI startups: Evidence from web data
16:40	16:50	Coffee Break	
16:50	17:50	Prof. Aoshima – Invited Session	Prof. Seiichiro Yonekura (Hitotsubashi U, Institute of Innovation Research) Do we really need innovation?
17:50	18:00		Closing / Move to banquet

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Start	End	Chair/Session	Speaker
9:00	9:40	Dr. Yoshioka – Bibliometrics	Dr. Atsushi Tsumita (Seijo U, Faculty of Social Innovation) Does innovation require serendipity? : An exploratory textual analysis of business cases
9:40	10:20		Prof. Rene Carraz (Toyo U, Dept. of Global Innovation Studies) An exploratory study on academic patent–paper pair matching: Insights from Japan’ s national research universities and laboratories
10:20	11:00		Dr. Santiago Ruiz–Navas (Ritsumeikan Asia Pacific U, College of International Management) Following the hints of industrial convergence: A semantic analysis of BBC, NHK and Netflix’ s scientific papers
11:00	11:10	Coffee Break	
11:10	11:50	Dr. Padrón–Hernández – Chinese firms	Dr. Jaeyun Ho (Yonsei U, Underwood International College) Contributing, Coordinating and Chairing: The Catch–up of Chinese Firms in a Standard Developing Organization
11:50	12:30		Dr. Jianwei Dang (Tongji U, Shanghai International College of Intellectual Property) Steering for a new continent? Chinese innovators’ global patent portfolio rebalancing
12:30	13:20	Lunch	
13:20	14:00	Dr. Kang – Late–comers	Dr. Chia–Ling (Eunice) Liu (National Taiwan U Business School) International ambidexterity, networks and global new product development: Do latecomers really catch up?
14:00	14:40		Dr. Wong Chan Yuan (National Tsing Hua U, Institute of Technology Management) A Search Dilemma For New Roles and Market Niches: The Cases of Samsung, Korea and TSMC, Taiwan in a Time of US–China High–Tech Decoupling
14:40	14:50	Voting	
14:50	15:00	Closing	Prof. Kentaro Nakajima (Hitotsubashi U, Institute of Innovation Research) “Closing message”